



How to choose right Outsourcing Company

EXECUTIVE SUMMARY

Over the past decade or so, outsourcing has turned into a known concept for companies. All forms and sizes of corporations are coming to terms with this concept. In fact, there are numerous companies that have already tried it. These companies realise that getting their work done by experts gives them the possibility to concentrate themselves entirely on the core activities and expansion, without having to unduly worry about the day-to-day operations, along with helping them save costs and also receive strategic advantages.

There is no shortage of companies and individuals that can take up your outsourced projects. This can be both 'positive' and 'negative' for you. It is 'positive' because it offers you choice. However, it is 'negative' too because it increases the stress of selecting the right company. Therefore, it is absolutely pertinent to adopt a structured approach that makes it easy for you to select a company for your services.

5 STEPS TO CHOOSE RIGHT OUTSOURCING COMPANY

Objective - This is a very wide topic, but it covers one of the most important aspects of company selection. You need to know the objective of your project and why you want to outsource this service or services. Several corporations simply state that they are looking for an outsourcing company; however, they aren't always certain of why. You need to first know how crucial the project is to your organisation or business. That will decide the amount of time that you need to spend in the process of company selection. The other aspect is to analyse the objective of outsourcing your services. Are you outsourcing this project simply to free-up management time, or to gain access to talent, or to increase efficiency, or even to manage fluctuation? This is a solid first-step and should hold you in good stead for the next stage in the process.

Company Analysis - Once you know the objective, you should be in a good position to understand the kind of companies that you wish to shortlist. The shortlisted companies then need to be thoroughly analysed. You should try to unravel the kind of experience that the shortlisted companies have in delivering similar service. You need to

5 Steps to choose right Outsourcing Company

Let getsix[®] review the steps that you need to take when selecting the right outsourcing company:



CONTACT US:

E-mail: office@getsix.pl

Tel.: +48 (71) 388 13 00



also find out about the number of projects that the company has executed and the types of clients that have been served. Some companies that are experienced campaigner in the field of outsourcing tend to also analyse the team of the company and interact with team members before finally granting the project.

Work References - Here's the second element of company analysis. You need to ask the potential companies to share client references. See what the clients are saying about the service and potential challenges that you might face on the way. Additionally, you might also decide to speak with the vendor's clients. Testimonials don't always provide a detailed answer to all your questions. However, when you speak with the clients you can ask all your questions. Finally, work samples must be requested in order to have a physical evidence of the work that the potential companies have done.

Financial Stability - This point is generally more pertinent in case of larger projects. When large organisations select company for their projects, they need to know if the company is financially stable. Why is that important? It is pertinent because such financial stability will ensure that the potential vendors have the working capital to be able to successfully complete the projects. Advance amount is just a fraction of the total cost and the company needs to have the working capital in order to smoothly take the project to its completion. The last thing that you want is your project to be halted because of lack of financial stability.

Infrastructure & Affiliations - An outsourcing company or any other type of company, for that matter, needs to have a solid IT Infrastructure. It needs to have the desired equipment's and technology to be able to execute the project with the desired technological prowess. The previous point plays a role here as well, because if the company is financial stable it would have the ability to equip the infrastructure with modern technology. Additionally, the information security systems can tell you whether your information will stay confidential or not. What's more? Even accreditations speak volumes about the company's quality and ability. You might want to look at such accreditations as CMMi, ISO certificates, Microsoft competency certificates, etc.

CONCLUSION

In short, choosing the right outsourcing company is a strategic exercise that needs to be executed meticulously. The above mentioned steps can be helpful in doing the same. That is why at getsix® we are fully confident to be your trusted and reliable partner. As an experienced and strong business partner, we offer a broad range of cross-linked economic services for foreign investment in Poland, along with helping local business. The service of our clients will always stay the focal point of all the actions performed by getsix®. Our mission is to provide our clients with a full range of Account, Tax & Financial services, complimented with our IT solutions. This will allow us to deliver to you the highest level of quality, service and technical expertise, getsix® understands that our success, is a direct result of your success. Let getsix® service your business requirements beyond your expectations. ■

OUR LOCATIONS:

- Wrocław
ul. Szwedzka 5
Bielany Wrocławskie
55-040 Kobierzyce
Tel.: +48 71 388 13 00
E-mail: wroclaw@getsix.pl
- Warszawa
Sky Office Center
ul. Rzymowskiego 31
02-697 Warszawa
Tel.: +48 22 336 77 00
E-mail: warszawa@getsix.pl
- Poznań
ul. Wyspiańskiego 43
60-751 Poznań
Tel.: +48 61 668 34 00
E-mail: poznan@getsix.pl
- Szczecin
ul. Panieńska 17
70-535 Szczecin
Tel.: +48 91 351 86 02
E-mail: szczecin@getsix.pl

REPRESENTATIVE OFFICE:

- Berlin
Pariser Platz 4a
D-10117 Berlin
Germany
Tel.: +49 30 208 481 200
E-mail: berlin@getsix.de

- getsix.eu
- poland-accounting.eu
- hlb-poland.com

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e-mail: office@getsix.pl or tel.: +48 (71) 388 13 00

