Position Your Solution for Greater Success—
Upgrade to Microsoft Dynamics NAV 2009

Win business and strengthen your offering by upgrading your industry solution to Microsoft Dynamics® NAV 2009. This release offers breakthrough innovations in user experience and integrated technology while maintaining the simplicity and familiarity that have attracted more than 1 million users worldwide. With Microsoft Dynamics NAV 2009, you can deliver powerful, differentiated solutions that help your customers boost productivity, improve business agility, and increase the value of their IT investments.

> *"With the exciting experience of the new user interface, we will be looking to outpace our competitors in the vertical markets."*
>
> Klaus Fander
> **Acadon AG**

ENHANCE USER PRODUCTIVITY AND DELIVER MORE VALUE WITH ROLE CENTERS

Help customers work fast and smart

Microsoft Dynamics NAV 2009 is revolutionizing how people accomplish their work. Innovative Role Centers deliver real-time information and job-related tasks, so people can quickly find what they need, prioritize work, and keep mission-critical activities on track.

Role Centers offer a distinctive opportunity to upgrade your industry solution. You can customize the more than 20 out-of-the-box Role Centers, or build a competitive advantage by creating your own Role Centers to support job roles specific to your customers' organizations. For example, for a customer with complex shipping operations, you could create a load builder's Role Center to display shipments, item weight and volume, and customer addresses while providing easy access to Microsoft® MapPoint® and their Microsoft Office Outlook® calendar. The customer can further personalize the Role Center as needed.

With Role Centers, you can deliver a solution with powerful cost-cutting potential and productivity benefits that extend across the organization.

Differentiate your solution offerings

Stay ahead of the competition by combining the unique RoleTailored user experience with the familiarity and ease of use that have made Microsoft Dynamics NAV an award-winning solution.

The intuitive, user-friendly environment makes it easy for customers to get up to speed quickly and focus on important tasks. In addition, tight integration with Microsoft Office applications streamlines communication, data analysis, and document sharing across the organization and with trading partners.

By capitalizing on this level of system integration with Role Centers, you can help customers boost the return on their IT investments and become more valuable partners.

> *"We could not be more excited about the release of the RoleTailored client.... We will once again have that edge!"*
>
> John Kleb, President
> **Sikich**

Microsoft Dynamics NAV

DISTINGUISH YOUR SOLUTION WITH POWERFUL WEB SERVICES

Increase connectivity with Web services

Web services make it easy to share Microsoft Dynamics NAV 2009 data with other applications and organizations while maintaining data integrity and enhancing security.

You can deliver connected business systems with specialized industry solutions that enhance trading partner collaboration, incorporate data from other line-of-business systems, or allow external applications to run business logic from Microsoft Dynamics NAV. The business logic of Microsoft Dynamics NAV is simple to expose and apply in targeted applications that only you can offer your customers—such as chemical formula management, technical product testing, or self-service kiosks for specialty retail.

> *"Web services open up a whole new world of opportunities... integration to Microsoft Dynamics NAV has never been simpler."*
>
> Tina Thomsen, CEO
> **Top Solutions**

Gain a robust, flexible development platform

Develop industry solutions with a high degree of freedom for customization and reduce deployment time. Because Microsoft Dynamics NAV is built on the Microsoft .NET Framework, you can create external applications that work with Microsoft Dynamics NAV—and less specialized ERP developers can customize these applications. This opens new opportunities for you to build and expand solutions more easily, while maximizing your industry expertise and bringing solutions to market faster.

MAKE INFORMATION MORE USABLE WITH POWERFUL BUSINESS INTELLIGENCE TOOLS

Provide enhanced analytics and reporting

Increase the value of your customers' data when you can deliver dynamic, interactive reports with new visualization options, self-service efficiency, and convenient sharing as PDF files or through Microsoft Office SharePoint® Server.

With Web services, customers can gain access to reports in Microsoft Dynamics NAV from other applications, such as compensation tracking or delivery routing systems.

Improve productivity with familiar Microsoft Visual Studio®–based development tools that empower you to create richly formatted reports for specialized industry needs, and provide convenient debugging capabilities.

Business Analytics in Microsoft Dynamics NAV 2009 offers enhanced functionality and features, including intelligent dashboards, improved visualization tools, and RoleTailored access to the business insight your customers need most.

HELP SECURE YOUR FUTURE BY BUILDING ON THE RIGHT FOUNDATION

Help secure your future as a key partner for small and midsized ERP customers around the world when you can empower their people and support their business growth—and yours—by delivering extensible solutions based on Microsoft Dynamics NAV 2009. Upgrade now to gain the enhancements that customers want, with the development flexibility you need to offer comprehensive industry solutions.

Microsoft continues to deliver a comprehensive foundation for industry solutions, drive innovation, and provide world-class support. Keep pace with the platform that can help you differentiate your solutions, and build business success with Microsoft Dynamics NAV 2009.

> *"Microsoft Dynamics NAV 2009 is a fantastic product that our customers, old and new, are just going to love."*
>
> Steen Wæver Poulsen, COO
> **TRIMIT A/S**

For more information about Microsoft Dynamics NAV 2009, visit https://mbs.microsoft.com/partnersource/marketing/campaigns/prospect/launchmdnav.htm.

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